

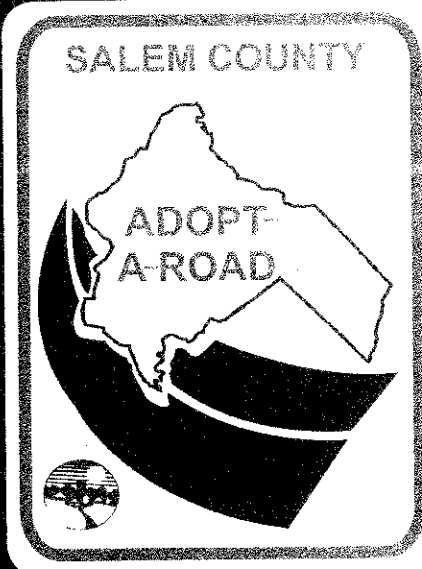
SALEM COUNTY

ADOPT
A ROAD



**A
Salem County
Clean Communities
Program**





What is the Adopt-A-Road Program?

The **Salem County Adopt-A-Road Program** supports the on-going effort to beautify Salem County while at the same time attempting to control the cost of litter removal from its 354 miles of roadways.

The problem of litter in the State of New Jersey is serious. Salem County, though sparsely populated and rural in nature, is especially susceptible to the litter problem due to the large number of vehicles which utilize its highways.

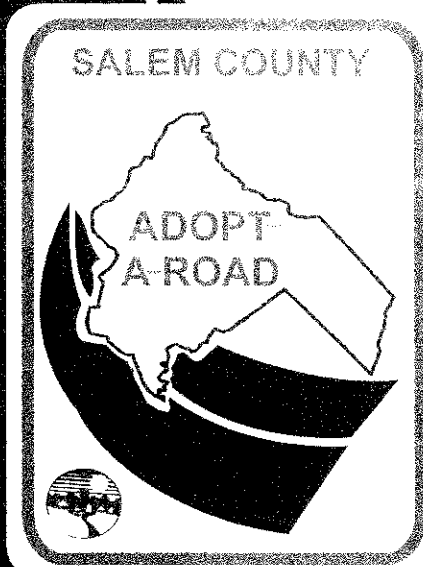
Salem County encourages visitors to tour its scenic highways. It must be remembered, that even the most scenic drive may be spoiled by the sight of litter thoughtlessly disposed.

The most common type of litter found on highways is paper, including fast food containers, followed by cans and bottles. It is not unusual to find larger items such as tires, auto parts, and household appliances.

The **Salem County Adopt-A-Road Program** provides citizens with the opportunity to help Salem County achieve its goal of safe, attractive, litter-free highways. Another aim of the Program is to raise the public's level of awareness about the increase in roadside trash. The **Salem County Adopt-A-Road Program** promotes and establishes the stewardship of public lands by citizens and cooperation between the public and government to resolve a common problem.

In starting this program, Salem County joins other counties who sponsor similar programs on County roadways.

If you are interested in adopting a Salem County roadway, please contact the **Salem County Adopt-A-Road Program**, the Salem County Improvement Authority/Solid Waste Division, P.O. Box 890, 52 McKillip Road, Alloway, NJ 08001-0890; or call (856) 935-7900.



How Does It Work?

Participation in the Salem County Adopt-A-Road Program

Adoption of a roadway in Salem County is a voluntary election by each participant. Those organizations which participate in the **Salem County Adopt-A-Road Program** are volunteering to rid County roads of unsightly litter.

The Salem County Improvement Authority/Solid Waste Division may refuse to grant a request to participate in the **Salem County Adopt-A-Road Program** if, in its opinion, the request would jeopardize the Program, to be counter-productive to its purpose, or create a hazard to the safety of the traveling public.

The Salem County Improvement Authority/Solid Waste Division reserves the right to consider extenuating factors in determining whether or not groups or individuals may adopt sections of roadways.

Program participants must agree not to hold the Salem County Improvement Authority/Solid Waste Division responsible for any injuries that they may suffer or damages they may cause or suffer as a result of participation in the Program.

Groups may "adopt" at least a one mile section of a County road after signing a formal agreement with the Salem County Improvement Authority/Solid Waste Division.

The agreement states:

1. The group *must* do a "pick-up" *at least* four (4) times a year.
2. The group must designate a leader who is at least eighteen (18) years old and who will ensure that safety is a priority, e.g. that everyone:
 - (a) uses safety equipment.
 - (b) receives roadside safety instructions.
 - (c) follows appropriate recycling techniques.

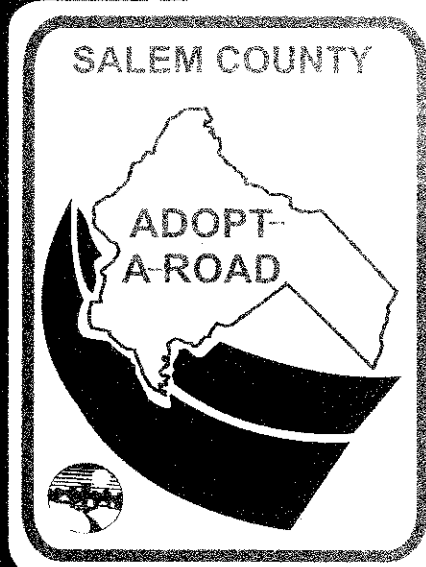
General Limiting Conditions

The **Salem County Adopt-A-Road Program** may, at any time and for any reason, be modified in scope or altered in any fashion at the discretion of the Salem County Improvement Authority/Solid Waste Division.

Logos, titles, or any language must receive prior approval before being placed on Adopt-A-Road signs.

Termination of Program

The **Salem County Adopt-A-Road Program** may be, at any time and for any reason, terminated by the Salem County Improvement Authority/Solid Waste Division.



Group Leaders

Organizations that participate in the **Salem County Adopt-A-Road Program** will designate a leader to be the liaison with the Salem County Improvement Authority/Solid Waste Division. *Safety is the foremost consideration.*

Group Leaders will:

Travel the section of roadway to be adopted to identify potential safety hazards before starting the litter pick-up.

Use the safety materials provided by the Salem County Improvement Authority/Solid Waste Division. The Authority will provide safety vests, gloves, safety signs and trash bags.

Be responsible for supplying first-aid kits and water to the pick-up site.

Conduct at least one safety orientation during each calendar year.

Insure that all participants sign the Group Release Form prior to any pick-up, and complete the Post Reporting Form after the pick-up. Both of these forms must be faxed, mailed or brought in to Salem County Improvement Authority/Solid Waste Division following each pick-up.